



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

WKRN-TV.DOT.NASHVILLE.WKRN.COM

Fletcher, Rowley Inc  
1720 West End Ave  
Ste 630  
Nashville, TN 37203

# Contract # 225140

## Schedule Dates

10/26/12-10/29/12

## Advertiser

Pol/Eric Stewart for Congress (15698)

## Agency

Fletcher, Rowley Inc (4522)

## Product

Political - Candidates (1077)

## Brand

ERIC STEWART FOR CONGRESS "STEWART VALU

## Salesperson

Political Local, AE (1495)

## Sales Office

POLITICAL LOCAL

## Buyer Name

/

## Phone/Fax

## CPE

STEWART1206H

## Account Types

Regional/Political/Local Agency

## Billing Type

Standard

## Comments

## Date Entered

10/25/12

## Last Modified

10/25/12

## Entered By

Liz Gammon

## CO-OP

No

## Headline #

## Demo

Normal Spot (default)

## Order Type

## Package Deal

## Commission %

15.00

## Commission

\$1,324.50

## Net Total

\$7,505.50

## Sales Tax

## WKRN (WKRN)

### By Broadcast Month

Month	Spots	Rate
Oct. 2012	15	\$5,890.00
Nov. 2012	6	\$2,940.00
<b>Grand Total:</b>	<b>21</b>	<b>\$8,830.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/26/12-10/26/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM						1			1	\$340.00	\$340.00	WKRN (WKRN)		10/25/12
2.0	Normal Line / NWS	10/26/12-10/29/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM									1	\$340.00	\$340.00	WKRN (WKRN)		10/25/12
3.0	Normal Line / NWS	10/26/12-10/26/12	1	:30	5:58A- News 2 THIS MORNING ID/6AM						1			1	\$525.00	\$525.00	WKRN (WKRN)		10/25/12
4.0	Normal Line / NWS	10/29/12-10/29/12	1	:30	5:58A- News 2 THIS MORNING ID/6AM									1	\$525.00	\$525.00	WKRN (WKRN)		10/25/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	7A- Good Morning America						1			1	\$375.00	\$375.00	WKRN (WKRN)		10/25/12
6.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	7A- Good Morning America									1	\$375.00	\$375.00	WKRN (WKRN)		10/25/12
7.0	Normal Line / NWS	10/26/12-10/26/12	1	:30	5P- News 2 at 5						1			1	\$400.00	\$400.00	WKRN (WKRN)		10/25/12
8.0	Normal Line / NWS	10/29/12-10/29/12	1	:30	5P- News 2 at 5									1	\$400.00	\$400.00	WKRN (WKRN)		10/25/12
9.0	Normal Line / NWS	10/26/12-10/26/12	1	:30	5:58P- News 2 at 6						1			1	\$500.00	\$500.00	WKRN (WKRN)		10/25/12
10.0	Normal Line / NWS	10/29/12-10/29/12	1	:30	5:58P- News 2 at 6									1	\$500.00	\$500.00	WKRN (WKRN)		10/25/12
11.0	Normal Line / NWS	10/26/12-10/26/12	1	:30	5:59P- News 2 at 10						1			1	\$800.00	\$800.00	WKRN (WKRN)		10/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://biforms.com/images/TermsCon.pdf>



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CO-OP No

Headline #

Demo

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Sales Tax

### WKRN (WKRN)

By Broadcast Month

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Nov. 2012 6

Grand Total: 21

Spots

15

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Rate

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\$8,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / NWS	10/29/12-10/29/12	1	:30	9:59P- News 2 at 10	1								1	\$800.00	\$800.00	WKRN (WKRN)		10/25/12
13.0	Normal Line / SPOT	10/27/12-10/27/12	1	:30	7A- Good Morning America Saturday									2	\$300.00	\$600.00	WKRN (WKRN)		10/25/12
14.0	Normal Line / NWS	10/27/12-10/27/12	1	:30	8A- News 2 Weekend at 8:00am									1	\$300.00	\$300.00	WKRN (WKRN)		10/25/12
15.0	Normal Line / NWS	10/27/12-10/27/12	1	:30	6P- News 2 at 6									1	\$300.00	\$300.00	WKRN (WKRN)		10/25/12
16.0	Normal Line / NWS	10/27/12-10/27/12	1	:30	10:30P- News 2 at 10									1	\$450.00	\$450.00	WKRN (WKRN)		10/25/12
17.0	Normal Line / SPOT	10/28/12-10/28/12	1	:30	7A- Good Morning America Sunday									2	\$200.00	\$400.00	WKRN (WKRN)		10/25/12
18.0	Normal Line / NWS	10/28/12-10/28/12	1	:30	5P- News 2 at 5pm Sunday									1	\$200.00	\$200.00	WKRN (WKRN)		10/25/12
19.0	Normal Line / NWS	10/28/12-10/28/12	1	:30	9:59P- News 2 at 10									1	\$700.00	\$700.00	WKRN (WKRN)		10/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://yblforms.com/images/TermsCon.pdf>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WKRN</u>	<b>Date:</b> <u>10/25</u>
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I, Kati Bumgardner,  
 being/on behalf of: Eric Stewart, a legally  
 qualified candidate of the Democrat political  
 party for the office of: US Congress - TN 4  
 in the General  
 election to be held on: 11/6/12  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Total Charges:**

8830

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

*[A large rectangular box with a large 'X' drawn across it, indicating no matters listed.]*

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jacob Davies Dunavant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/25      Katipungzomen  
Date                      Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Greg Carter      Greg Carter      NSM  
Signature                      Printed Name                      Title